

# *HORSEABILITY*

*CENTER FOR EQUINE FACILITATED PROGRAMS*

## *CAPITAL CAMPAIGN*



*Be a Part of Something Special...*

### *OPPORTUNITIES TO GIVE*

THERE ARE NUMEROUS WAYS TO SUPPORT THE *HORSEABILITY* CAMPAIGN FOR THE NEW AND EXCITING INDOOR ARENA

EACH GIFT HELPS SUPPORT THE *HORSEABILITY* MISSION: TO PROVIDE A WIDE-RANGE OF HORSE-RELATED PROGRAMS TO CHILDREN, ADULTS, AND FAMILIES WITH SPECIAL NEEDS TO PROMOTE PHYSICAL, PSYCHOLOGICAL, EMOTIONAL, SOCIAL AND SPIRITUAL WELL-BEING OF ITS PARTICIPANTS.

## MONETARY GIFTS

YOUR MONETARY GIFT – BE IT CASH, CHECK, MONEY ORDER OR CREDIT CARD - IS THE SIMPLEST METHOD OF GIVING, AND IS NOT SUBJECT TO GIFT OR ESTATE TAXES. AS THE MOST IMMEDIATE AND IMPACTFUL GIFT YOU CAN MAKE, MONETARY DONATIONS ARE GREATLY APPRECIATED. PERSONAL CHECKS, CASH OR CREDIT/DEBIT CARD TRANSACTIONS (MASTERCARD OR VISA) ARE THE MOST POPULAR WAYS TO MAKE A GIFT TO THE *HORSEABILITY* CAMPAIGN, WHICH WILL ALSO AFFORD YOU AN INCOME TAX DEDUCTION DURING THE YEAR IN WHICH THE GIFT IS MADE.

LARGER MONETARY DONATIONS CAN BE PLEDGED OVER A PERIOD OF TIME TO BEST MATCH YOUR CHARITABLE TAX OBJECTIVES. FOR THE SAKE OF THIS CAMPAIGN, *HORSEABILITY EQUINE FACILITATED PROGRAMS* PREFERS PLEDGE COMMITMENTS BE FULFILLED WITHIN TWO TO THREE YEARS; FOR EXAMPLE, A GIFT OF \$25,000 CAN BE PAID IN TWO ANNUAL INSTALLMENTS OF \$12,500. PLEDGES ARE STATEMENTS OF CHARITABLE INTENT.

DONORS SHOULD USE OUR BINDING LETTER OF INTENT FORM TO INDICATE THE METHOD BY WHICH THEIR GIFTS WILL BE MADE, THE ANTICIPATED TIMING OF THEIR PLEDGE PAYMENTS, AND ANY OTHER INFORMATION NECESSARY. CHECKS SHOULD BE MADE PAYABLE TO *HORSEABILITY* AND MAILED TO THE ATTENTION OF KATIE MCGOWAN, FOUNDER AND EXECUTIVE DIRECTOR AT *HORSEABILITY AT SUNY OLD WESTBURY, PO BOX 410-1, OLD WESTBURY, NY 11568*.

## GIFTS OF APPRECIATED SECURITIES

DONATING LONG-TERM APPRECIATED SECURITIES *DIRECTLY* — RATHER THAN SELLING THE ASSETS AND THEN DONATING THE CASH PROCEEDS — IS ALSO ONE OF THE BEST AND EASIEST WAYS FOR DONORS TO GIVE.

GIFTS OF APPRECIATED, PUBLICLY TRADED SECURITIES SUCH AS READILY MARKETABLE STOCKS OR BONDS MAY HAVE IMPORTANT ADDED TAX-BENEFITS FOR DONORS. THE DEDUCTION FOR OUTRIGHT GIFTS OF APPRECIATED LONG-TERM SECURITIES HELD MORE THAN 12 MONTHS IS EQUAL TO THE FAIR MARKET VALUE OF THE SECURITIES ON THE DATE THE DONOR RELINQUISHES CONTROL OF THOSE ASSETS. FURTHERMORE, NONE OF THE APPRECIATION IS SUBJECT TO CAPITAL GAINS TAXES. AS SUCH, THIS METHOD OF GIVING HAS BECOME INCREASINGLY POPULAR IN RECENT YEARS.

*HORSEABILITY* MAINTAINS AN ACCOUNT FOR THE TRANSFER OF SECURITIES. FOR FURTHER INFORMATION, PLEASE CONTACT THE DEVELOPMENT OFFICE AT *HORSEABILITY*.

## MAKE A MATCHING GIFT

MATCHING OPPORTUNITIES ARE AN EASY WAY TO DOUBLE - OR, IN SOME CASES, TRIPLE - YOUR GIFT TO *HORSEABILITY*. MANY COMPANIES MATCH THEIR EMPLOYEES' GIFTS TO NONPROFIT ORGANIZATIONS, WHICH AS AN EXAMPLE COULD TURN YOUR \$5,000 GIFT INTO \$10,000, FOR WHICH YOU'LL RECEIVE FULL CREDIT. SOME COMPANIES WILL EVEN MATCH GIFTS ON A 2:1 OR 3:1 RATIO. DONORS SIMPLY NEED TO CONTACT THEIR HUMAN RESOURCES OFFICES FOR THE APPROPRIATE PAPERWORK AND FORWARD THEM WITH THEIR GIFTS TO THE *HORSEABILITY* DEVELOPMENT OFFICE FOR COMPLETION.

## PLANNED GIFTS

WHILE *HORSEABILITY* PREFERS TO FULFILL THE NEEDS OF ITS CAMPAIGN VIA GIFTS OF UNRESTRICTED CASH OR SECURITIES, OTHER FORMS OF GIVING - SUCH AS DEFERRED GIFTS - ARE ACCEPTABLE AND MAY OFFER QUALIFIED DONORS AN ATTRACTIVE ALTERNATIVE, ENABLING THEM TO SIGNIFICANTLY INCREASE THE LEVEL OF THEIR GIFTS.

BEQUESTS ARE ALSO A POPULAR MEANS BY WHICH TO MAKE A SIGNIFICANT GIFT AND PERPETUATE YOUR CHARITABLE SUPPORT OF *HORSEABILITY* WELL BEYOND YOUR LIFETIME. ADDITIONALLY, YOU CAN ALSO BENEFIT *HORSEABILITY* THROUGH YOUR WILL. PLEASE CONTACT THE DEVELOPMENT OFFICE FOR MORE INFORMATION ABOUT PLANNED GIVING PROGRAMS, INCLUDING WILLS, TRUSTS AND BEQUESTS.

*DONORS SHOULD CONSULT THEIR TAX ADVISORS CONCERNING THE TREATMENT OF THESE AND OTHER SPECIALIZED GIFT TECHNIQUES AS THEY MAY VARY DEPENDING UPON INDIVIDUAL CIRCUMSTANCES.*

