



HorseAbility's Gala
 "Stable Growth"
 Friday, April 7th, 2017
 7:30-12:30

Crest Hollow Country Club, Woodbury, NY
 Adult: \$175* • Teen: \$100 • Children: \$65 • Table: \$1,600

JOURNAL ADS & COMMEMORATIVE YEARBOOK ADS

Front Inside Cover	(8.5 x 11)	\$2,000
Back Outside Cover	(8.5 x 11)	\$1,500
Back Inside Cover	(8.5 x 11)	\$1,000
Gold Page	(8.5 x 11)	\$750
Silver Page	(8.5 x 11)	\$500
Full White Page	(8.5 x 11)	\$400
Half Page	(8.5 x 5.5)	\$200
Quarter Page	(5.5 x 4.25)	\$100
Business Card	(5.5x 2.75)	\$50

Sponsorship/Special Packages

Platinum Event \$20,000 (Exclusive Opportunity)

- *Lead billing as Champion Sponsor in event publicity
- *Ad on a cover of journal
- *Two Tables of 10 at HorseAbility's Annual Gala Dinner
- *Premium placement of banner at event
- *Recognition from podium at event
- *Logo & Web Address on HorseAbility website for one year
- *Name or Logo on sign at HorseAbility for one year
- *Recognition in HorseAbility newsletter

Gold Dinner \$10,000

- *Prominent acknowledgement in all event publicity
- *Gold page ad in journal
- *One Table of 10 at HorseAbility's Annual Gala Dinner
- *Prominent placement of banner at event
- *Recognition from podium at event
- *Logo & Web Address on HorseAbility website for one year
- *Recognition in HorseAbility newsletter

Silver Cocktail Hour \$5,000

- *Acknowledgement in event publicity
- *Silver page ad in journal
- *One Table of 10 at HorseAbility's Annual Gala Dinner
- *Logo & Web Address recognition on HorseAbility website
- *Banner displayed at event

Supporters of HorseAbility \$3,000

- *White page ad in journal
- *One Table of 10 at HorseAbility's Gala Dinner
- *Acknowledgment at event
- *Recognition in HorseAbility newsletter

Friends of HorseAbility \$1,000

- *Half page ad in journal
- *2 Tickets to HorseAbility's Gala Dinner
- *Recognition in HorseAbility newsletter

Good Samaritan Pledge \$175

- *Individuals kind enough to support the children who otherwise would not be able to attend

Gala Mission: To strengthen and support the foundation of HorseAbility so it can continue to serve its clients, maintain and expand the facility and remain a leader in the field for years to come.

Show Your Support! Reserve Now!

- I would like to be a _____ Sponsor.
- I would like to reserve a _____ Journal Ad.
- I would like to reserve _____ tickets / _____ tables.

Name: _____

Affiliation: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Contacted By: _____

PAYMENT OPTIONS:

- _____ I have enclosed a check for \$_____ made payable to HorseAbility.
- _____ I will send my check no later than April 1st, 2017.
- _____ I am unable to attend, but please accept my gift of \$_____

Credit Card: _____ MC _____ VISA _____ AMEX

Card Number: _____

Name on Card: _____

Cardholder Address: _____

Signature: _____

Expiration Date: _____

In order to get the appropriate status, donors MUST submit form and payment, cc or certified check; priority will be given in order of receipt.

Please Return this Form with Payment or Commitment to:

Camp HorseAbility, Inc.
 Attn: Alicia Levy
 PO Box 410-1
 Old Westbury, NY 11568
 Phone: 516.333.6151 Fax: 516.333.5295
www.HorseAbility.org

Thank you for your generous contribution. Your support makes a wonderful difference for children and adults with special needs. Please send your journal artwork in electronic format as follows: Electronic format Ads preferred. Submit in high-resolution PDF, EPS, TIFF format or may be sent camera ready. See ad sizes at left (sizing includes space for borders and bleeds). **ADS ARE DUE BY March 20, 2017.** Please email jamie@horseability.org send camera ready ads to: HorseAbility, PO Box 410-1, Old Westbury, NY 11568 For questions, please contact 516.333.6151